

VIETRADE - In the two days November 3-4 in Hanoi, Vietnam Trade Promotion Agency (Vietrade), under the Ministry of Industry and Trade, organized a training course on trade promotion operations.

The course had the participation of management representatives, officials of trade promotion agencies, corporations, business groups, trade associations and exporters... in the North (from Quang Binh northwards).

On his welcome speech, Vietrade's Director General Bui Huy Son said the agency has frequently held training courses on trade promotion in regions, which aim to improve the knowledge and skills, as well as share practical experiences in the process of organizing trade promotion activities in localities. This thereby provided agencies and enterprises with better skills to organize trade promotion to enhance sustainable exports.

