

VIETRADE - In the morning of June 7th, Prime Minister Nguyen Xuan Phuc attended the Inauguration Ceremony of the “Vietnamese Goods Week 2017” co-organized by Hanoi Promotion Agency (HPA), Hanoi People’s Committee and AEON Group at AEON Lake Town Trade Center in Saitama, Japan. Minister of Industry and Trade of Viet Nam, Mr. Tran Tuan Anh and leaders of other ministries and various industries also attended the ceremony.

The program “Vietnamese Goods Week” is an annual event combining cultural exchange and bilateral export and import promotion between the two countries. This is also an activity to implement the project “Promoting Vietnamese enterprises to directly export to foreign distribution network” by the Ministry of Industry and Trade (MOIT) of Viet Nam and contributes to the development of the socio-economy of Ha Noi city for the 2016 – 2020 period.

According to the Organizing Board, there are 50 booths of 69 Ha Noi enterprises and other provinces and cities to participate in the event to introduce their products. In which, 36 enterprises directly display their products and 33 enterprises send their products to be promoted at the event. Products to be displayed include fashion apparel, footwear, handicrafts, interior decoration, gifts, processed agricultural products, Viet Nam Value products and 4 booths of Vietnamese fruits, which have been exported to Japanese market.

“Vietnamese Goods Week 2017” Opened in Japan

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